Nevada Early Childhood Advisory Council

Data and Evaluation Subcommittee

Public Meeting

Thursday, October 16, 2025

1:00 PM

"Nevada's children will be safe, healthy, and thriving during the first eight years of life, and the system will support children and families in achieving their full potential."

Meeting Location: This meeting is virtual, on Zoom.com, click **HERE** to join us
Meeting ID: 817 8418 5996 **Passcode:** 841445 **Can't log in?** Click **HERE**

Meeting Minutes

1. Welcome, Call to Order and Roll Call

Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs

- Marty Elquist called meeting to order at 1:07pm
- Brandi Hearst conducted roll call

MEMBERS PRESENT

1. Ashley Dines, Parent Leadership Coordinator, The Children's Cabinet
2. Marty Elquist, Co-Chair
3. Matthew Hoffman, Data Analyst, Office of Early Learning and Development, Nevada Department of Education p
4. Kate Pflughoeft, PDG B-5 Associate Grant Manager, Office of Early Learning and Development, Nevada Department of Education
5. Matthew Silver, Data Analyst 2, Office of Early Learning and Development, Nevada Department of Education
6. Patty West, Employer Support, The Children's Cabinet

MEMBERS ABSENT

1. Anna Binder, Parent Representative
2. Latisha Brown, Child Care Licensing, Division of Supportive Services
3. Amanda Haboush-Deloye, Co-Chair

PUBLIC PRESENT

1. Brandi Hearst, ECAC Administrative Coordinator, Office of Early Learning and Development, Nevada Department of Education
2. Smriti Neupane, NICRP Research Analyst
3. Brianna Cambra Systems Alignment Co-Chair
4. Brendan Krause, University of Reno, Nevada
5. Anna Villatoro, Parent Leadership Coordinator, The Children's Cabinet
6. Missey Coffey, Director, EC Data Works

2. Public Comment #1

Public Comment taken during this agenda item regarding any item appearing on the agenda.

Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs

- No comment

3. Approval of Flexible Agenda *(Discussion, for Possible Action)*

Subcommittee approved a flexible agenda.

Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs

- Matthew Hoffman motions to have a flexible agenda
- Amanda Haboush-Deloye seconded the motion
- Members voted, motion carries, Flexible Agenda approved.

4. Approval of Minutes from September 18, 2025 *(Discussion, for Possible Action)*
Subcommittee approved the September 18, 2025, minutes.
Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs
- Amanda Haboush-Deloye motions to approve Minutes from September 18, 2025
- Matthew Hoffman seconded the motion
- Members voted, motion carries, September minutes are approved.

5. Co-Chair Updates
Announcement of the New General ECAC Members *(Discussion, Informational)* **0 min**
Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs
- Not discussed due to time

6. 2026 Meeting Schedule (*Discussion for Possible Action)* **4 min**
The Subcommittee discussed 2026 meeting scheduling.
Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs
- Marty Elquist asked the members how they felt about the current meeting schedule, being 1-3pm every month on the third Thursday, expressing her content with the current schedule.
- Brandi Hearst let the Members know that they are the only Subcommittee who did not miss a meeting because of attendance and quorum not being met, with that in mind, Marty Elquist then brought up the schedule
- Matthew Hoffman suggested contacting anna Binder and seeing if she is in agreement with keeping the same schedule as she is absent today
- Marty Elquist liked the idea and asked Brandi Hearst to contact Anna Binder and get feedback to bring to the next meeting
- Brandi Hearst suggested extending to all members who are absent today
- Marty Elquist agreed
- Amanda Haboush Deloye suggested including the minutes in the reminder email with notation to review the minutes and be prepared to have the discussion and feedback for the meeting schedule in 2026
- Brandi to add the note to review minutes on reminder emails

7. EC Data Labs Presentation *(Discussion for Possible Action)* 7 min
The Subcommittee presented with an overview of Early Childhood Integrated Data System (ECIDS) with EC Data Labs.
Matthew Hoffman, Nevada Department of Education, Office of Early Learning and Development
Missy Coffey, Brandon Hause, EC Data Labs Team
- Matthew Hoffman introduced Missy Coffey and invited her to review the presentation with the members.
- Missy Coffey introduced herself and gave some history of EC Data Labs, explaining that Early Childhood needs a shared database across programs, in response they are designing the Early Childhood Integrated Data System (ECIDS), designed to bring together many of the programs that you see on the screen right now to integrate data, useful for program and policy planning and
  - described what ECIDS is and explained the program that EC Data Labs has been working on PEC Data developing analytics for ECIDS
  - Goal: look at levels of maturity and help your state move to the next level of maturity.
  - In order to have an ECIDS, just by definition, have an operational system, visible number of programs.
  - Look at other states to see how they do the ECIDS and what the Use Cases could be and what resources are needed
  - "Readiness Cohort Overview" Readiness programs are designed to get the prerequisites met for advanced analytic cohort
  - Readiness modules: Focusing on what are the use cases, what's the process for the use case, what are the technologies that need to be in place to develop the use cases, Cohort Modules
  - It takes all the partners coming together to make this data system make sense.
  - Next-Steps:

    - Discuss and document
  - Identify who is to work with Matthew Hoffman and Matthew Silver
  - EC Data Labs can come back to share more on-use case examples
- Matthew Hoffman asks for help for whoever has authority on using the data and who has authority to access the data one of the goals of this EC Data Labs is to create Readiness Co-hort is to just map our system.
- Marty Elquist explains for a year or more that this Subcommittee has been working on the research questions and that is what we would consider our Mapping. We have mapped all of the different data by program, by agency, it's all comprehensive, the Data needs to inform the system, advance the system and evaluate the system
- Matthew Hoffman brought up the fact that the early childhood system lacks representations, Amanda Haboush Deloy agreed and continued to say that the meetings sometimes are stagnant as we hear information multiple times and guests have busy lives and sometimes can't make it or don't see it's a priority.
- Kate Pflughoeft described the fact that missing certain fields from the "rainbow" slide and certain fields are not getting a voice, suggested talking to those groups or even having interviews offline or invite them to the meetings so we can have their voices heard as well as seeing new faces and new perspectives
- Patty West wants to know who has access to the data or a list of everyone who we can contacting the missing fields, so we can contact them and say hey we have this agenda item and we need your expertise…
- Patty West read the comment in chat from Brianna Cambra stating that the Systems alignment may have a stakeholder list to review
- The Members discussed how to collaborate between the ECAC and our Subcommittee
- Marty asked for a motion that we have this remain as a standing agenda item
  - Matthew Hoffman motions to align the ECDatalab Project and the Data and Evaluation Subcommittee Action Plan
  - Matthew Silver seconds the motion
  - Members Voted unanimously, motion carries, Agenda item to remain as a standing item

8. Nevada Department of Education Data Review and Updates *(Discussion and Review)*
Subcommittee to receive updates continuing discussions regarding online early childhood databases such as an Early Childhood Integrated Data System, the Early Learning Data & Reporting System project, and sharing the new State Pre-K Family Engagement survey results, and other ECAC related data project updates**.**
Matthew Hoffman, Office of Early Learning and Development, Nevada Department of Education
- Matthew Hoffman discussed enrollment:
  - Five to six years ago, during COVID, there was an all-time low in enrollments.
  - Currently, State Pre-K is projected to serve 8,500 kids.
  - Compared to 10-15 years ago it was around 700-800 children enrolled
  - Following Projection averages, in 10-15 years we would be 33-34,000 Pre-K kids making it very close to the Universal Pre-K numbers.

9. Communication and Engagement Subcommittee Presentation *(Discussion for Possible Action)* **5 min**
The Communication Subcommittee presents an overview of tools the ECAC has available and demonstrates the uses and importance of each one to build collaboration and align the system.
Brianna Cambra, Communication and Engagement Member
- Brianna Cambra shared the messaging template, created with intent for all subcommittees to have access to.
  - a place to what they want to communicate
  - Communications and Engagement subcommittee then assists with the outreach
    - Verbiage / messaging is universal in terms of the look and feel of the verbiage and how it is presented.
- Matthew Hoffman asked if there was an example to look at so that we can understand exactly what you are looking for and what is to be included in the shared document
- Brianna Cambra thanked Matthew Hoffman for his feedback and will be making that addition for the next meeting.

10. Data Playbook Status Update and Review *(Discussion for Possible Action)*
The Subcommittee to receive a status update and review the Data Playbook.
Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs
- Amanda Haboush-Deloye let the Subcommittee know she did not have time to update
- Marty Elquist asked the Subcommittee if this is still a
- Include on November meeting- quick refresh
  - 10 min work
  - clarify next steps
  - keep it as an agenda item that is a working item.
- Amanda Haboush Deloye explained the Data Playbook to newer members

11. Update Work Plan *(Discussion, For Possible Action)*
The Subcommittee decided to review and update the Work Plan quarterly.
Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs
- Marty Elquist asks members about the need to go over the Work Plan, monthly? Every other meeting? It's decided to do quarterly reviews starting at November 2025 meeting.

12. Agenda Items for Next Meeting on 11.20.25 *(Discussion, Informational)*
The Subcommittee added to the November agenda.
Marty Elquist and Amanda Haboush-Deloye, Subcommittee Co-Chairs
- Agenda Item for Research Questions and Data Evaluation Subcommittee to go with Matthew Hoffman's standing item
- New "Needs Assessment" format, website link: https://nic.unlv.edu/nvecac-needs-assessment/
  - looking for Feedback from this Subcommittee, also add to General ECAC November meeting
    - presented by NICRP/ Smriti Neupane and Amanda Haboush-Deloye
- Remove Item 5,7 from this agenda for November

13. Remaining 2025 ECAC Meetings *(Informational)*
- Data and Evaluation: 11.20.25, 12.18.25 @1:00pm
- Policy Ad Hoc: 10.20.25 @8:30am , 11.12.25 10:00am (last meeting scheduled)
- Systems Alignment: 10.22.25, no meeting in Nov., 12.17.25 @1pm
- Executive Leadership: 11.04.25, 12.02.25 @ 11:00am
- Policy and Finance: 11.13.25, 12.11.25 @ 1:00pm
- Communication and Engagement: NEW DATE, 11.18.25 1:00pm-2:30pm
- General ECAC Meeting 11.19.25, 9:00am
- New Member Orientation 12.04.25, 11:00am
  - Register here: **https://forms.gle/zNZ3z7Me5r3n7xRk6**

14. Member Updates and Share-Outs *(Discussion, Informational),* **5 min**
Members of this Subcommittee made no announcements.
- No comment

15. Public Comment #2
Public comments not made during this agenda item.
- No comment

16. Adjournment

- Marty Elquist adjourned meeting at 2:20pm
- 3 action steps:
  - Amanda Haboush-Deloye to email Brandi documents for Data playbook
  - Brandi Hearst to add needs assessment presentation to General ECAC agenda / Nov Data meeting
  - Matthew Hoffman to meet with ECDriven and decide what actions they will do to move forward into November Meeting for their agenda items then communicate to Brandi Hearst what the decision is.